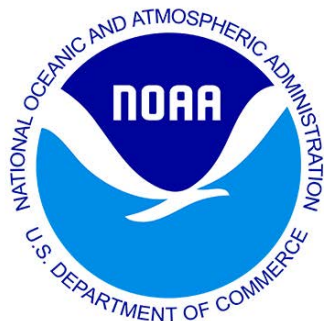




Offshore Wind Power and Recreational Beach Use on the East Coast of the United States

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August 11, 2014



Background

- Interest in Offshore Wind Power on the East Coast of the United States
- Concern about Impact on Beach Use & Tourism
- BOEM Required to Document Potential Impacts
- Our Research



Study Design



- Internet-Based and In-Person Surveys
- Showing Beach Users and Nonusers Simulations of Offshore Wind Projects to Judge Behavioral Response
 - Effect on Experience/Enjoyment?
 - Change Trip Plans?
- Analyze Choice Data in RUM Model

Sampling and Analysis

- Internet Survey
 - Beaches from Massachusetts to South Carolina
 - Sampling in 17 States
 - Last Trip Data → Day, Overnight & Side
 - 2.5 to 20 miles offshore in 2.5 mile increments
 - Each participant sees → Clear, Hazy & Night
 - Anchoring

Sampling and Analysis

- In-Person Survey
 - Convenience samples
 - Poster panoramas
 - Three survey sites
 - Validity check for the internet survey



N = 202
In-Person Survey
Calibrate with Other Data
Replicate



**2.5 miles
Offshore**



**5.0 miles
Offshore**



**7.5 miles
Offshore**



**10.0 miles
Offshore**



**12.5 miles
Offshore**



**15.0 miles
Offshore**



**20.0 miles
Offshore**

How Beach Experience is Affected by Distance of Turbines

Distance (miles)	Worse (%)	Better (%)	Neither (%)	Cancel (%)
2.5	69	17	14	29
5	59	22	19	16
7.5	42	26	32	12
10	28	29	43	4
12.5	13	36	51	2
15	11	34	55	1
20	4	38	58	1

Modeling

- Travel Cost RUM-Based Choice Models
 - SP Off RP (conditioning)
- Simple Probabilistic Model with Policy-Relevant Site characteristics
 - Developed versus Natural
 - Regional Differences
 - Individual Characteristics
 - Day versus Overnight

Next Steps

- Launch internet survey in the fall
- Complete in-person surveys in the fall
- Refining visuals
- Help! Ideas?



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